

# Urgent!!!

## Proven Strategies For Reducing Insurance Costs Through A Healthier Workforce

This valuable, interactive webinar (webcast) will explore best practices that insurance professionals have used nationally to assist their clients in reducing insurance costs through a healthier workforce while leveraging wellness and prevention as an innovative component of a proactive benefit plan design for differentiation in a competitive environment.

### Learning Objectives

- ✦ Discuss key philosophies regarding wellness and prevention and best practices to drive participation and generate a first year positive ROI.
- ✦ Understand the five essential elements of an effective wellness & prevention program.
- ✦ Become familiar with legal strategies to hire a healthier workforce.
- ✦ Become familiar with the benefits leveraging Wellspring's FREE wellness and prevention program as a new client benefit for your book of business.

### About the Speaker

**T**homas J. Montgomery, MHA, MBA, CHC, President & CEO of Wellspring Healthcare Enterprises, Inc. educates employers, insurance professionals, and health and wellness providers nationally regarding aligned strategies resulting in the quantifiable reduction of insurance costs through wellness and prevention as risk reduction strategies.

Additionally, Montgomery has designed and implemented wellness and prevention programs for hundreds of employers nationally ranging from large clients with 10,000+ employees and hundreds of locations to single site employers with less than ten employees. Through these experiences, he has identified best practices resulting in 95%+ employee participation, low implementation costs, and a positive return on investment after only one year.

Montgomery has two graduate degrees, a Master of Health Administration from the prestigious School of Public Health at the University of Minnesota and a Master of Business Administration with a dual emphasis in Finance and Strategic Planning, and a Bachelor's in Business Administration with an emphasis in Health Administration. Additionally, he is a Certified Health Coach (CHC).

### To Register For An Informational Webinar

1. Visit Wellspring's Resource Site @ [www.wellspringhealthcare.org](http://www.wellspringhealthcare.org)
2. Select "Resources" on the top navigation bar
3. Choose "Broker Resources" on the left/vertical navigation bar
4. Register for upcoming webinar [here!](#)

### Why do insurance professionals work with Wellspring?

- ✦ No expense to the broker
- ✦ Free use of Wellspring's wellness program so you are "walking the walk"
- ✦ Programs are applicable to employers of all sizes, industries, and locations
- ✦ Voluntary wellness program available
- ✦ Co-branding of promotional pieces
- ✦ Geographic exclusivity available
- ✦ Great strategies to leverage as a Direct Member Benefit for Chambers and Trade Associations
- ✦ Easy to implement
- ✦ Monthly reporting
- ✦ Great commissions

### What Services Does Wellspring Offer?

- ✦ Wellness Programs
- ✦ Health Risk Assessments
- ✦ Health Coaching
- ✦ Small Group Classes
- ✦ Discounted Blood Profiles
- ✦ Functional Testing
- ✦ Drug Screens

